



Chicago Community Gardeners Association

Join. Connect. Grow.



Sponsorship Opportunities

2022

Why Support CCGA?



Our city is home to hundreds of community gardens and CCGA continues to build a vibrant network of gardeners to ensure the sustainability and growth of Chicagoland gardens for years to come.

The Chicago Community Gardeners Association (CCGA) is gardener-led and designed, composed of all-volunteer working groups that meet regularly to support all gardens through **education, plant distributions, and networking events** that provide a sense of community, relevant information, useful resources, and beautiful plants.

CCGA supports Chicago's numerous gardeners throughout the city's neighborhoods and surrounding areas. Their gardens vary greatly in size, style, and function from beds of vegetables and flowers to memorial or peace gardens. Some community gardens are purely ornamental and focus on growing native plants, shrubs, and beautiful annual and perennial flowers, while others have allotment plot gardening for individuals to plant as they wish.

We are hosting our **9th Annual Gardeners Conference** as a series of 10 live virtual sessions from March 16-30, 2022. As our primary educational event, your support will help cover our costs to remain an all-volunteer organization and keep our conference accessible to as many people as possible.

The following pages outline the sponsorship opportunities for this upcoming annual conference and ongoing projects. Sponsors will experience increased brand visibility through our website, email newsletters, and social media channels. Additionally, sponsorship of our 9th Annual Gardeners Conference includes recognition on our virtual platform and the opportunity to share branded content in our virtual expo hall. Your support will not only help CCGA develop more resources for gardeners, it will increase your brand recognition among Chicago's vibrant gardening community.

CCGA Highlights



- The CCGA network of gardeners is growing, with over 1,800 active email subscribers and more than 3,700 Facebook and Instagram followers, with more joining regularly.
- The current working groups of CCGA are Advocacy & Outreach, Resources & Distributions, Education, Finance, and Communications. The main goals of these working groups are to host the Annual Conference and other educational events, grow seedlings and organize plant distributions, develop and maintain shared resources, advocate for Chicago community gardeners on a policy level, coordinate volunteers in gardens, and create a network among gardeners.
- The CCGA Resources & Distributions team cultivates seedlings and oversees several plant distributions throughout the year. On average, it distributes plants to over 130 gardens, including around 2,000 spring annuals and 5,000 vegetable and flower seedlings. Additionally, over 9,000 plants are distributed to an average of 95 gardens represented at each of the three summer perennial distributions. In fall, around 4,800 bulbs are distributed to gardeners.
- The CCGA Education team develops educational events, panel discussions, and workshops. In addition to the Annual Conference, the committee creates workshops that include culinary and medicinal herbs, beneficial insects, fermentation, indoor growing, and tool care.
- In the past, the in-person CCGA Annual Gardeners Conferences have drawn around 200-300 gardeners from all areas of Chicago.

Support CCGA's Programs

Sponsorships are available for new and ongoing programs supporting education, communication, outreach, advocacy, development, and for our 10th Anniversary Celebration in August. Contact us at communications@chicagocommunitygardens.org to find out more!

2022 Conference Sponsorship Packages



Sponsorship packages are outlined below. CCGA is also able to create custom sponsorship opportunities. Sign up to support CCGA now by completing the pledge form at chicagocommunitygardens.org/sponsorship. We'll send a confirmation email and follow up with you to discuss the specifics!

Bronze	Silver	Gold
<p>Specific benefits include:</p> <ul style="list-style-type: none">• Virtual exhibitor booth with your branded content• Shared recognition in pre-conference emails to attendees with your company logo linked to your website.• Shared recognition on virtual platform registration page and conference hub with your company logo linked to your website.• Shared logo presence on the CCGA conference web page.• Facebook and Instagram “Thank You” linking to your pages.• 2 conference tickets with access to recordings and transcripts plus 2 golden tickets to CCGA’s 10th Anniversary Celebration in August and a booth at the in-person event.	<p>Specific benefits include:</p> <ul style="list-style-type: none">• Virtual exhibitor booth with your branded content• Shared recognition in pre-conference emails to attendees with your company logo linked to your website.• Shared recognition on virtual platform registration page and conference hub with your company logo linked to your website.• Shared logo presence on the CCGA conference web page.• Facebook and Instagram “Thank You” linking to your pages.• 4 conference tickets with access to recordings and transcripts plus 4 golden tickets to CCGA’s 10th Anniversary Celebration in August and a booth at the in-person event.	<p>Specific benefits include:</p> <ul style="list-style-type: none">• Virtual exhibitor booth with your branded content• Prominent recognition in pre-conference emails to attendees with your company logo linked to your website.• Prominent recognition on virtual platform registration page and conference hub with your company logo linked to your website.• Prominent logo presence on the CCGA conference web page.• Facebook and Instagram “Thank You” linking to your pages.• 6 conference tickets with access to recordings and transcripts plus 6 golden tickets to CCGA’s 10th Anniversary Celebration in August and a booth at the in-person event.
\$250	\$500	\$1000

2022 Additional Sponsorship Opportunities



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Sponsorships are available for new and ongoing programs including those supporting education, communication, outreach, advocacy, and development. Contact us at communications@chicagocommunitygardens.org for more info!

Support an Educational Presentation or Workshop

Benefits include: Recognition on email invitation to event and website with linked company logo. Logo on program/virtual slide at event. Facebook/Instagram "thank you" linking to your pages.

\$600

Support the Legacy Gardeners Project

Sponsor the creation of a segment or provide ongoing support for the project. Benefits include: Recognition in video titles, email announcement and website with linked company logo. Facebook/Instagram "thank you" linking to your pages.

\$1200

Support the CCGA 10th Anniversary Celebration

Become a partner for our 10th Anniversary Celebration on Friday, August 19, 2022 at the Garfield Park Conservatory. We are inviting the entire network of Chicago's community gardeners to join us in marking the occasion!

\$250 to
\$1200

See the following page for sponsorship packages.

In-Kind Contributions

Do you have a product or service that you would like to donate? In addition to plants, soil, compost, tools, and resources for gardeners, there are other ways to support CCGA, including:

- Assistance with virtual event logistics and technical support
- Website and app development, editorial and writing, design, videography and photography
- Event support (beverage and catering supplies, entertainment, supplies)

Support the CCGA 10th Anniversary Celebration



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Join. Connect. Grow.

Friday, August 19, 2022
from 5-9pm
Garfield Park Conservatory

Sponsorship packages are outlined below. CCGA is also able to create custom sponsorship opportunities. Sign up to support CCGA now by completing the pledge form at chicagocommunitygardens.org/sponsorship. We'll send a confirmation email and follow up with you to discuss the specifics!

Platinum		
<p>Specific benefits include:</p> <ul style="list-style-type: none">• Prominent recognition in pre-conference emails to attendees with your company logo linked to your website.• Prominent logo presence on the CCGA conference web page.• Facebook and Instagram "Thank You" linking to your pages.• 10 golden tickets to CCGA's 10th Anniversary Celebration.• Booth in exhibitor area with attendee access for the duration of the event.		
\$1200		
Bronze	Silver	Gold
<p>Specific benefits include:</p> <ul style="list-style-type: none">• Shared recognition in pre-conference emails to attendees with your company logo linked to your website.• Shared logo presence on the CCGA conference web page.• Facebook and Instagram "Thank You" linking to your pages.• 2 golden tickets to CCGA's 10th Anniversary Celebration.• Booth in exhibitor area with attendee access for the duration of the event.	<p>Specific benefits include:</p> <ul style="list-style-type: none">• Shared recognition in pre-conference emails to attendees with your company logo linked to your website.• Shared logo presence on the CCGA conference web page.• Facebook and Instagram "Thank You" linking to your pages.• 4 golden tickets to CCGA's 10th Anniversary Celebration.• Booth in exhibitor area with attendee access for the duration of the event.	<p>Specific benefits include:</p> <ul style="list-style-type: none">• Prominent recognition in pre-conference emails to attendees with your company logo linked to your website.• Prominent logo presence on the CCGA conference web page.• Facebook and Instagram "Thank You" linking to your pages.• 6 golden tickets to CCGA's 10th Anniversary Celebration.• Booth in exhibitor area with attendee access for the duration of the event.
\$250	\$500	\$750