

CCGA Coordinating Meeting
Tuesday, December 15, 2020
6:00 PM - 8:00 PM
Zoom Meeting

Present at the meeting were: Julie Samuels, Kimberly George, JW Glass, Lorraine Kells, Gina Jamison, Angela Taylor, Pat Hart, Amy Olson, Marsha Wyatt

I. Welcome & Call to Order The meeting started at 6:15 p.m. J.W. hosted the meeting via Zoom and welcomed all members present.

II. Committee Reports

A. Resources Committee

- Pat reported that she will be stepping down as Resource Committee Chair as of 12/31/2020. Ellen Newcomer will chair the Resource Committee in 2021. Ellen is working out of the Austin HS greenhouse and May Toy is working out of the Center for Green Technology greenhouse.
- Pat reported that there was a small “greenery” distribution on 12/12/2020.

B. Finance Committee

- Angela Taylor stated that much of the planning from the 2020 Conference will remain the same for the 2021 Conference. The 2021 Conference will be remote this year.
- Angela stated that the non-refundable deposit for the event caterer can be applied to this year’s conference. Angela suggested box lunches could be available for pick up by conference attendees. Marcia suggested that the box lunches could be donated to feed the needy. Angela noted that there was no expiration date on the deposit and food can be ordered for a future event.
- Angela reported that everything is in a holding pattern regarding last year’s conference budget and will be extended through this year.
- Angela stated she will request an end of year report from Neighbor Space.

C. Membership Committee

- Julie reported that the membership Committee had no new information to provide

D. Communications Committee

- Amy reported that they are working on the Winter Newsletter. She asked for story contributions
- Amy also reported that a conference ‘Save the Date’ will go out in December as well as the RFP for Workshop Speakers
- J.W. reminded members to contribute to the CCGA Forum

E. Education Committee

- Lorraine reported that every new member from the mail chimp sign up received a welcome letter.
- Lorraine reported that CCGA's first virtue workshop "Growing Herbs" was a success
- The Education Committee has been busy preparing the RFP for the spring conference speakers

III. Conference Planning

- The 2021 Conference will take place on 3/20/21 and it will be a virtual conference.
- The conference theme is: Connections Through Gardening: Plants, People and the Environment
- Amy reported that two conference platforms were being considered: Zoom and Hopin
- J.W. led a discussion on the conference agenda and what it would look like for 2021
- Amy recommended that all workshops be recorded with an option to have limited encore viewing of presentations
- J.W. stated that the conference platforms will allow for some of the same conference activities that include: break out sessions, panel discussions, networking opportunities, vendor fair and special messages from community leaders
- The committee reviewed the RFP for Workshop Speakers
- RFP is due 1/22/2021; Committee will approve workshops on 1/26 and presenters will be notified on 1/29/2021

IV. The next meeting will take place Tuesday, January 19, 2021 at 6:00 p.m. via Zoom. The meeting concluded at 8:20 p.m.