

CCGA Coordinating Meeting on February 15, 2022 • Notes

February 15, 2022, from 6 to 8 pm

Location: CCGA Zoom Room (Virtual Meeting)

Present: Mamie Gray, Barb Dennis, JW Glass, Julie Samuels, Lorraine Kells, Amy Olson, Angela Taylor, Marsha Wyatt, and briefly “Melissa”

Welcome and Call to Order

Everyone said hello and then we reviewed the agenda, which can be downloaded [here](#)

JW shared notes to be approved:

- [Dec. 21, 2021 notes](#): Angela motioned to accept the notes. Lorraine seconded the motion.
- [Jan. 18, 2022 notes](#): JW motioned to accept the notes. Lorraine seconded the motion.

Amy offered to take notes.

Committee Reports

Advocacy & Outreach

- No report. The team has been in touch with May

Resources & Distributions

- Barb reported that they have been busy in both greenhouses and seeding for the April and May distributions.
- JW asked that they take photos of their work – or maybe we could stop by and photograph them in action.

Education

- Lorraine reported that they received an invitation from the CCFP to have a table at an event on March 13. Lorraine can attend. She is hoping that Resources has seeds or bulbs, perhaps NeighborSpace could donate. 40 people are expected. The site is at Devon & Nagle (west). JW may be able to go as well.

Communications

- Garden List: JW reported that there is an app they are using to make the updates, and this is making the process a lot smoother.

Finance – no report

2022 Conference Planning

Platform and website:

- Amy provided a demo of the [conference web](#) page and the [Zoom Events](#) hub.
- Website feedback: include more images of gardeners (need photo release to include them!)

Registration fee:

- We discussed the tie-in with the 10th anniversary party:
 - Suggestion: \$25 for conference and \$35 including party
 - “Golden ticket”: \$25 for conference and includes free ticket to party. *This was the chosen option*
 - Include a golden ticket graphic as part of the promotion
- Angela reminded us to look at the funding as a whole: sponsorships, grants, and in-kind donations in addition to attendee registration.

Scholarships:

- Mamie will organize the scholarships again
- How will it be funded? CCGA will “cover” this. Estimate 20 scholarships = \$500 value
- Amy will create a special ticket link for scholarship recipients.
- We can ask for sponsorships to cover the scholarships (add to brochure?)

We need a 10th presentation from 6-7 pm on March 23:

- Amelia at GPC: Angela will reach out to her for a Spanish language presentation about a general gardening topic

Language translation:

- Possible for JW's friend Daniel to provide live translation for a session(s)
- We have not reached out to Maria to ask about translators (paid)
- Hold off until we find out about Amelia's availability

Conference content:

- Amy will send Lorraine a list of what content is needed
- Moderation: Each presenter should supply a moderator and we will help if needed.

Sponsorships:

- Update materials and meet in 10 days to see what we have
- Need to form a development committee to structure a real program
- Need to find support for the Legacy Gardeners Project

10th Anniversary Celebration - Ad hoc report

Vote on venue:

Angela presented 4 options with pros and cons – event for 200 people:

- Garfield Park Gold Dome: Has restrictions, need to sign a partnership agreement, still waiting on info
- Vet's Garden (Cordia): Concerns about parking and what to do in case of bad weather
- Hatchery: Available any Fri or Sat in August except 20th. Tent size restrictions. Parking limited to 63 cars. Must use their caterers. All licenses needed.
- Garfield Park Conservatory: All Fridays in August are available – we held the 19th and 26th. We can use our own caterer. They have tables (round and rectangular) and chairs for 200. We could access the space at 3pm for setup. The event would run from about 5-9pm. We would need to provide security, highboy tables. During the event, the whole conservatory will be open for guests. We can do a walkthrough.

We discussed the options and then Angela brought a motion:

To consider the Garfield Park Conservatory on August 19th as our date and venue, with details forthcoming as far as planning and the budget.

Lorraine seconded the motion. All were in favor.

Our celebration will be on Friday, August 19 at the Garfield Park Conservatory from about 5-9pm.

Ideas brainstorming:

- Celebratory poem
- Video of gardeners
- Reach out to officials – mayor and alderpeople

Other business

Marsha shared that there is a CHA initiative for providing summer mentorships in farming/gardening to students. She will send the info to communications.

The meeting ended, but we did not note the time.

Next meeting is Tuesday, March 15 at 6pm (virtual)

Notes compiled by Amy Olson