

CCGA Coordinating Meeting
Tuesday, June 15, 2021
6:00 PM - 8:00 PM
Zoom Meeting

Present at the meeting were: Barb Dennis, Kimberly George, JW Glass, Mamie Grey, Pat Hart, Gina Jamison, Lorraine Kells, LaVerne Morris, Julie Samuels

I. Welcome & Call to Order

- The meeting started at 6:20 p.m. J.W. hosted the meeting via Zoom and welcomed all members present.

II. Team Reports

A. Resources Team

- Barb Dennis reported that the Resources Committee has already hosted 3 mini - medium size plant distributions
- July distribution is a large one and in need of volunteers. Tentatively scheduled for 7/23/21
- Four additional new team members were recruited

B. Outreach and Advocacy Team

- Formerly Membership Committee will now use:
Outreach_Advocacy@chicagocommunitygardens.org
- Julie Samuels reported that the Outreach and Advocacy Team is seeking input from CCGA stakeholders. This will be done by survey that will appear in newsletter, CCGA forum, website and social media pages
- J.W. reported that interested individuals/volunteers are added to the Outreach and Advocacy Team unless specifying interest in a different team

C. Education Team

- Lorraine reported that plans are in place to hold the 2022 CCGA Conference "In Person". Additional remote option is contingent on budget and other factors
- Additional Fall workshops are being planned and will also be held "In Person"
- The remote Panel Discussion held in May was "wonderful", but with low to medium attendance

D. Finance Team

- Finance Team report was tabled until the next meeting

E. Communications Team

- J.W. reported that the CCGA Facebook page had approximately 6,000 visitors/fans
- Lorraine reported that CCGA Instagram posts had "opened up" CCGA exposure on social media

- Current FB page editors are: Lorraine, Mamie, and Amy
- Editors can post info to FB page and are thinking about broadening the scope of content
- J.W. hoped to see more CCGA specific information used on FB page-- active calendar, distribution flyers
- J.W. reported that he will be sending out updated Team mailing lists
- Lorraine suggested using CCGA signs to boost exposure at community garden
- Fundraising on FB/Social Media was considered. Julie stated that if 6,000 followers donated \$1 each, that would equal the Conference budget
- The next newsletter will go out by 7/4/21. The team asked that newsletter content be sent to Lorraine or Amy
- J.W. reported he and Mamie were working on an updated map of all CCGA Gardens including addresses and city wards.

III. Collaborating Projects Update

- Native Garden Registry ordinance had no new update
- Depaul Research Project benefited from CCGA member (Amy, Julie) input
- Green Corps - Julie Samuels will be liaison between Green Corps and CCGA

IV. Adjournment

- CCGA Advisory Team does not meet in July, August and the next meeting will be held "In Person" at a local garden on 9/21/21
- The meeting ended at 7:15 p.m.